

## The Big Ride for Palestine – Australia 2022 Sponsorship

The Big Ride for Palestine – Australia is a national charity event for participants to cycle to raise funds to donate to APHEDA for educational projects run by the Palestinian Women's Humanitarian Organisation in Lebanon. The Big Ride gives participants and volunteers a chance to open a dialogue with each other and the community about the situation in Palestine.

We are looking for sponsors to support the Big Ride both through donation and promotion. Donations assist us to make the ride more accessible to riders and offer financial assistance to those who would like to participate but struggle to find the funds. If the Big Ride were to cover all costs any profit would be donated to APHEDA.

### **SPONSORSHIP PACKAGES**

**Full Financial Sponsorship** **\$1000/negotiable**

The full financial sponsorship package is designed for businesses & organisations and includes:

- A logo position on the riders 2022 jersey and T-shirt
- A large logo position on the footer of the Big Ride website
- A facebook and instagram promotional post for the sponsor from the Big Ride

**Part Financial Sponsorship** **\$500/negotiable**

The part financial sponsorship package is for those wishing to support the ride financially as an individual or smaller group. The package includes:

- A large logo position on the footer of the Big Ride website
- A facebook and instagram promotional post for the sponsor from the Big Ride

**Promotional Sponsorship** **Free with access to promotional platforms**

The promotional sponsorship is for those groups that can support the ride through sharing the event with their members and supporters and promoting the event to a wider community assisting us to get more riders and share information to a broader the community. Promotional sponsors would be asked to share the event with their members through email lists and social media posts. The package includes:

- A small logo position on the website
- A facebook 'thankyou for your support' share from the Big Ride

If you or your organisation is interested in supporting The Big Ride for Palestine – Australia in anyway, we welcome suggestions and negotiations.

Please contact us at [thebigrideaustralia@outlook.com](mailto:thebigrideaustralia@outlook.com) for further information.

### **SPONSORSHIP FORM**

**Organisation's Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Package:** (please tick)       Full Financial Sponsorship (Amount: \_\_\_\_\_)  
    Part Financial Sponsorship (Amount: \_\_\_\_\_)  
    Promotional Sponsorship (no cost)

**Please transfer sponsorship fees to:**

LeftPress Printing Society    BSB 06 4001    Account number 0091 9228    Reference: TBR22

**Comments:** \_\_\_\_\_

**Please email a copy of this form and a high-resolution copy of your logo to**  
[\*\*thebigrideaustralia@outlook.com\*\*](mailto:thebigrideaustralia@outlook.com)

**Thank you for your support – The Big Ride for Palestine – Australia**